

Social Media

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The Internet

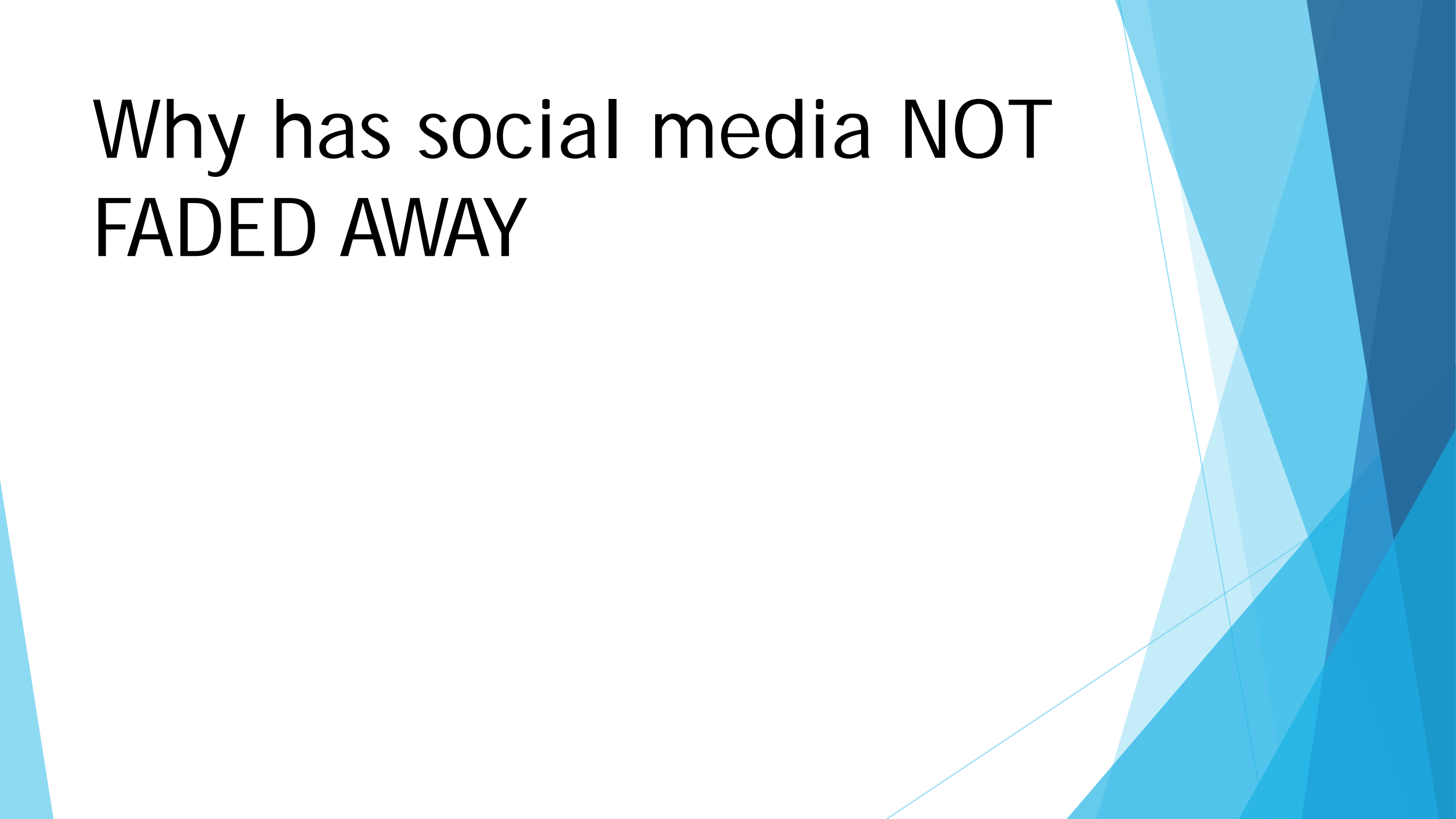
▶ *Unforgettable*

▶ *Unforgiving*

The Progression

- ▶ Six Degrees to Facebook and Beyond
- ▶ “blog” is a form of the phrase “Weblog”
- ▶ 2003 (Myspace) (2005)

Why has social media NOT FADED AWAY



Why has social
media NOT
faded

- ▶ Marketing
- ▶ Dating
- ▶ Social
presentation
- ▶ Social sampling

Why has social media NOT faded

- ▶ Marketing
- ▶ Dating
- ▶ Social presentation
- ▶ Social sampling

- ▶ Ability to use the internet to share and communicate instantly with others.
- ▶ Instant Gratification
- ▶ They have some kind of unique quality

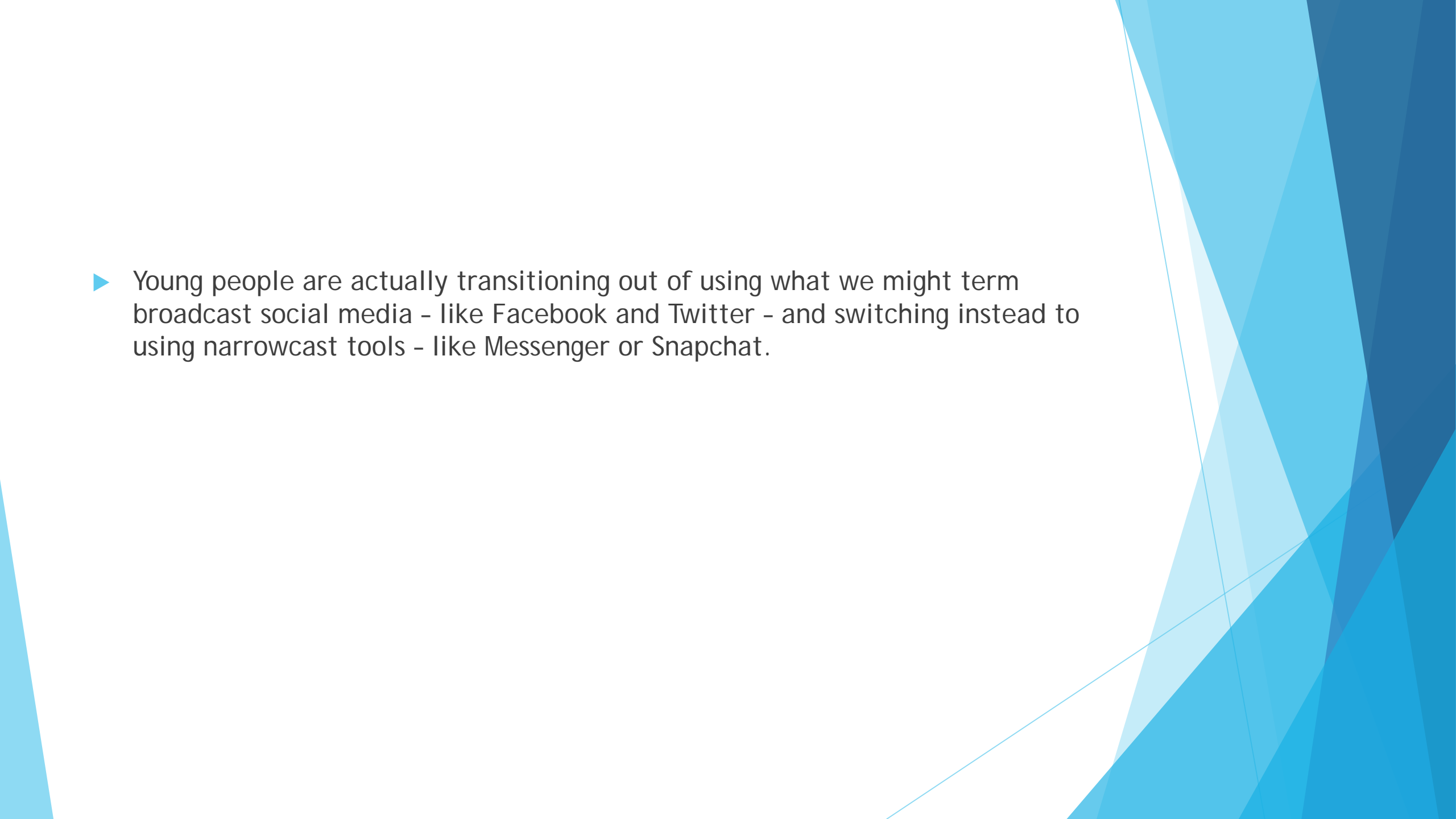
- ▶ How you define social media can determine where you actually start the [history of the medium](#).

Migration

- ▶ Facebook - Instagram

SMS

- ▶ Twitter - Twitter, a service that had the unique distinction of allowing users to send "Tweets"

- 
- ▶ Young people are actually transitioning out of using what we might term broadcast social media - like Facebook and Twitter - and switching instead to using narrowcast tools - like Messenger or Snapchat.

Alarms have been sounded

- ▶ About Facebook's teen problem.
 - ▶ Social Media Privacy issues
 - ▶ Too Much posted (Private to public)
 - ▶ Accountability
-
- ▶ The flight was a Facebook problem, not a social media problem.

Video

- ▶ They do not want their posting to be generic and sanitized updates

The background of the slide is a white space with abstract blue geometric shapes on the right side. These shapes include overlapping triangles and polygons in various shades of blue, from light sky blue to dark navy blue. The shapes are layered, creating a sense of depth and movement.

- ▶ Instagram

- ▶ Snap Chat

- ▶ Instead they want to live the curious adventurous life on the edge.

- ▶ Even at the risk of over exposure

They are sharing their transient goofy selfies and blow-by-blow descriptions of class with only their closest friends.

- ▶ Risk of exposing it all
- ▶ Risk of potential criminal content
- ▶ Risk of non-exception to a school of higher education (Example)
- ▶ Employer who might check “Ya History”
- ▶ Your risk factor for disclosures (Medical Facility) - Vitals

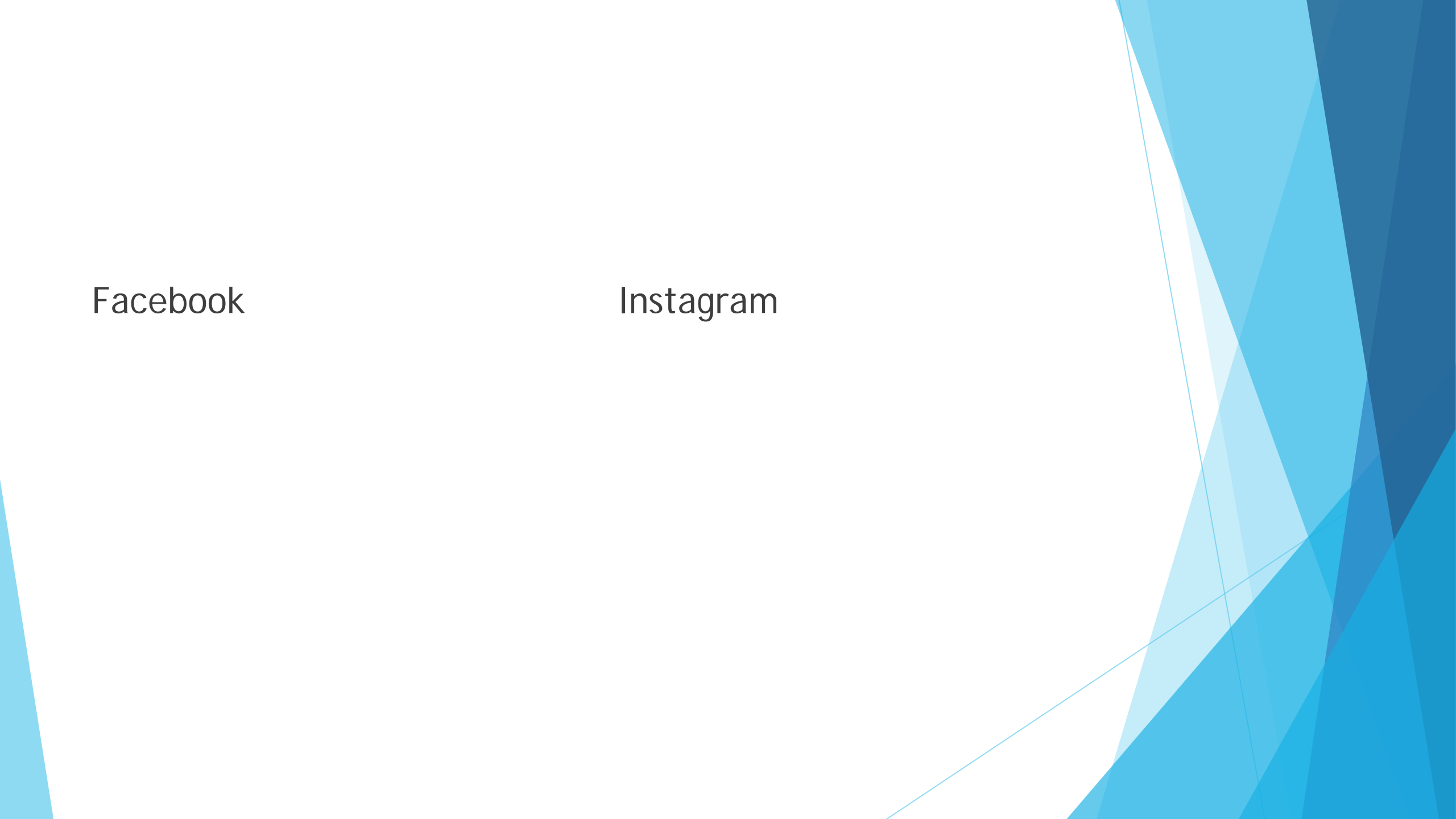
- ▶ https://www.youtube.com/watch?v=-q_a0m84Arg

Platforms

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the right side of the frame, creating a modern, layered effect against the white background.

Facebook

Instagram



■ Texting App

Kik Messenger - is an app that lets kids text for free. It's fast and has no message limits, character limits, or fees if you only use the basic features. Because it's an app, the texts won't show up on your kid's phone's messaging service, and you're not charged for them (beyond standard data rates).

Stranger danger is an issue. *Kik* allows communication with strangers who share their *Kik* usernames to find people to chat with. The app allegedly has been used in high-profile crimes, including the murder of a 13-year-old girl and a child-pornography case. There's also a *Kik* community blog where users can submit photos of themselves and screenshots of messages (sometimes displaying users' full names) to contests

- ▶ The heartbreaking story of murdered Virginia teen Nicole Madison Lovell is hitting home for many parents whose teens use the extremely popular anonymous messaging app Kik.
- ▶ Kik Messenger, a smartphone app popular among younger teens, is on the defensive following the stabbing death of a 13-year-old girl in Virginia who told friends she was using Kik to connect with an 18-year-old man.
- ▶ Like Instagram, Snapchat and other messaging rivals, Kik provides free, easy and instant connections to other users anywhere. Kik enables people to message each other one-on-one or in group chats, and to share photos, videos and other content. By enabling people to identify themselves only by an invented username, it provides more anonymity than services such as [WhatsApp](#), which connect people through their phone numbers.

WHATSAPP

- ▶ **WhatsApp** - lets users send text messages, audio messages, videos, and photos to one or many people with no message limits or fees.
- ▶ **What parents need to know**
- ▶ **It's for users 16 and over.** Lots of younger teens seem to be using the app, but this age minimum has been set by *WhatsApp*.
- ▶ **It can be pushy.** After you sign up, it automatically connects you to all the people in your address book who also are using *WhatsApp*. It also encourages you to add friends who haven't signed up yet

GroupMe

- ▶ *GroupMe* is another app that doesn't charge fees or have limits for direct and group messages. Users can also send photos, videos, and calendar links.
- ▶ What parents need to know
- ▶ **It's for older teens.** The embedded GIFs and emojis have some adult themes, like drinking and sexy images.
- ▶ **Teens are always connected.** Without fees or limits, teens can share and text to their heart's content, which may mean they rarely put the phone down.

Instagram

- ▶ *Instagram* lets users snap, edit, and share photos and 15-second videos, either publicly or with a private network of followers. It unites the most popular features of social media sites: sharing, seeing, and commenting on photos. It also lets you apply fun filters and effects to your photos, making them look high-quality and artistic.
- ▶ **What parents need to know**
- ▶ **Teens are on the lookout for "likes."** Similar to the way they use Facebook, teens may measure the "success" of their photos -- even their self-worth -- by the number of likes or comments they receive. Posting a photo or video can be problematic if teens are posting to validate their popularity.
- ▶ **Public photos are the default.** Photos and videos shared on *Instagram* are public unless privacy settings are adjusted. Hashtags and location information can make photos even more visible to communities beyond a teen's followers if his or her account is public.
- ▶ **Private messaging is now an option.** Instagram Direct allows users to send "private messages" to up to 15 mutual friends. These pictures don't show up on their public feeds. Although there's nothing wrong with group chats, kids may be more likely to share inappropriate stuff with their inner circles.

VIDEOS



Are we keeping up on
technology
Current Law

Children

- ▶ Less Likely to post and share
- ▶ Parents who may be accustomed to monitoring at least some proportion of their children's online lives may find themselves increasingly shut out.

Virtual World is a computer-based
simulated environment

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- ▶ Virtual worlds are not limited to games but, depending on the degree of immediacy presented, can encompass computer conferencing and text-based chatrooms. Sometimes, emoticons

- ▶ Science fiction, the real world, super heroes, sports, horror, super scary and historical milieus,
- ▶ Real time actions, and communication

Classified Ads

- ▶ Craigslist
- ▶ Backpage
- ▶ Sex Trade Ads
- ▶ **Site facilitated child sex trafficking and prostitution**

Bitcoin

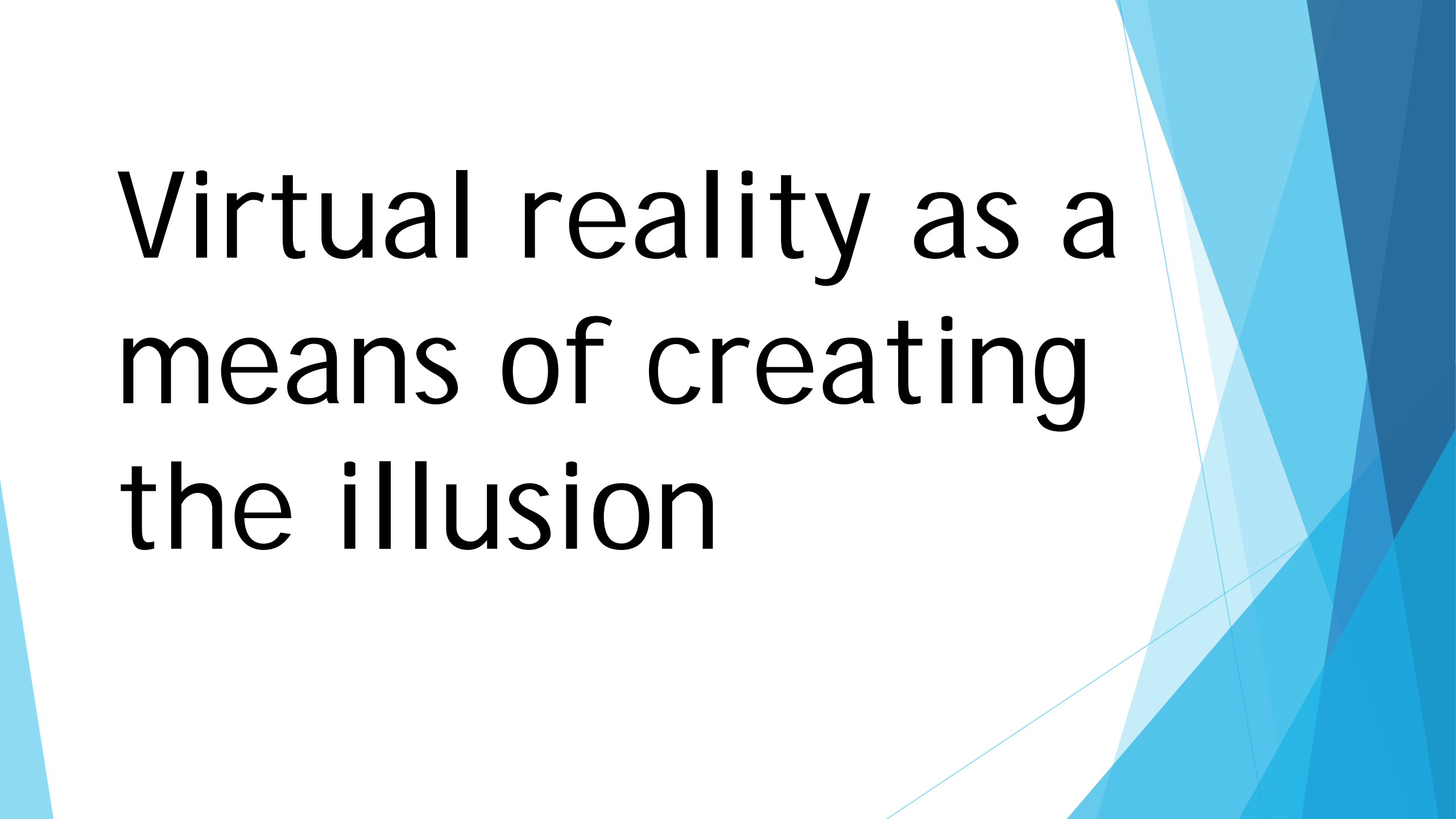
Open Source

- ▶ Is an innovative payment network and a new kind of money.
- ▶ Electronic Currency
- ▶ Many of them are online e-commerce sites, but an increasing number of bricks-and-mortar stores are also now accepting cryptocurrency

P2P

- ▶ NO. central authority or banks
- ▶ NO managing transactions
- ▶ Is carried out collectively by the network
- ▶ Directly from other people via marketplaces.

Virtual reality as a
means of creating
the illusion

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Behaviors-

- ▶ Frequent Delinquency
- ▶ Music
- ▶ Behavior Patterns
- ▶ Risk Factors
- ▶ School Based Peer Affects
- ▶ A typical Juvenile behaviors

Behaviors-

Often Spending More Time on the Phone than sleeping

- ▶ Perpetuated Violence
- ▶ Cyberbullying

Behaviors-

Frequent Delinquency

Community Standard

Inability of the law to mirror
or keep up with technology

Pornography

Pros -

Educational

Awareness

Exploratory

Social Benefits