
Fundraising Plan Template

Board Solicitation

Name of Organization: _____

Period of Fundraising: _____

Goal of Fundraising Drive: _____

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

First Year	Second Year	Third Year	Fourth Year	Fifth Year
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Individual Gifts Solicitation

Plan and Rationale:

Strategy:

Methods:

1.

2.

3.

Staff Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

First Year

Second Year

Third Year

Fourth Year

Fifth Year

Local Public Money

Plan and Rationale:

Strategy:

Staff Time:

Volunteer Time:

Board Time:

Direct Costs:

Projected Income:

Source 1:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 2:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 3:	First Year	Second Year	Third Year	Fourth Year	Fifth Year

Private Money from Foundations and Corporations

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Costs:

Projected Income:

Source 1:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 2:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 3:	First Year	Second Year	Third Year	Fourth Year	Fifth Year

State and National Public Money

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Costs:

Projected Income:

Source 1:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 2:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 3:	First Year	Second Year	Third Year	Fourth Year	Fifth Year

Special Fundraising Event

Plan:

Strategy:

Staff Time:

Volunteer Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

First Year

Second Year

Third Year

Fourth Year

Fifth Year

From Arts Extension Services
Fundamentals of Local Arts Management